

Sponsorship & Patronage Dossier

2025

TAKING PART IN A REMARKABLE COMMON EFFORT

HIGHLIGHTS :

DEVELOPMENT OF BLIND SHOOTING
ANNUAL PINK OCTOBER TOURNAMENT
PROMOTION OF FRENCH WOMEN'S SHOOTING
NEW ECO-RESPONSIBLE FACILITIES

RUE MONT DU CHÂTEAU, 68290 MASEVAUX-NIEDERBRUCH



THE LETTER

MASEVAUX, MARCH 2025

SUBJECT: Sponsorship and/or Patronage Request

Dear Sir/Madam,

The Masevaux Shooting Society, a non-profit association affiliated with the French Shooting Federation, is located in Masevaux-Niederbruck in the Haut-Rhin department. It has enjoyed local recognition for several decades.

However, we aim to expand this framework and establish a true resonance chamber on a national scale to promote the fulfillment of as many people as possible.

We envision a broader commitment to the fight against breast cancer and the adaptation of our facilities for visually impaired people. Thus, we have developed a program for the year 2025, with the Pink October tournament as the flagship event.

We are therefore seeking companies, organizations, and individuals for sponsorship. This will allow us to offer our target audience unique moments of support and sharing, while maintaining our growing success.

That is why we thought of associating you with this promising adventure, convinced that you would be the ideal partner.

Thanks to the diversity of our communication actions, the presence of dynamic and varied profiles, and the scope of our activities, we would be able to offer you significant visibility and promotion.

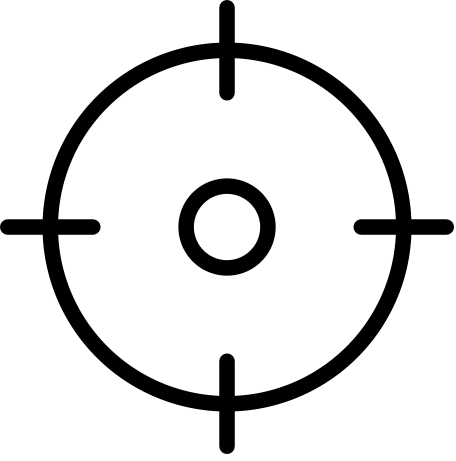
We will adapt to your image preferences, whether you wish for a discreet presence (patronage) or a more prominent promotion (sponsorship).

The rest of the dossier will provide you with more information. You will find our contact details for more direct communication at the end.

While awaiting a favorable response, we send you, Sir/Madam, our distinguished greetings.



The President



CONTENTS

4

THE ASSOCIATION

5

THE EXECUTIVE TEAM

6

OUR ACTIVITIES AND PROJECTS

7

THE OBJECTIVES

8

CALENDAR

9

BUDGETING

10

WHY SUPPORT US

11

SOME FIGURES

12

PARTNERSHIPS

13

THEY TALK ABOUT US

ABOUT THE ASSOCIATION



Founded in 1979, the Masevaux Shooting Society embodies a long tradition of passion and dedication to sport shooting.

Today, our association evolves in perfect harmony with the times, integrating technological advances to maintain close relationships with our members and partners.

Our club is dedicated to promoting and practicing target shooting in a spirit of conviviality, respect, and safety.

We provide target shooting ranges, offer quality shooting equipment, and protective equipment to ensure the safety of our members and local residents.

We are open to all shooting enthusiasts, beginners or experienced, and offer activities, courses, and training to improve their skills. As a member of the French Shooting Federation, we wish to participate in regional and national competitions. But this will only be possible when our facilities have been upgraded.

Beyond shooting, our association offers social activities and friendly events that help strengthen the bond between our members. It is in this context that we are seeking partners to support our activities and projects, and thus contribute to promoting the values of sport shooting while supporting important causes.

VISION



- Cherish our principles of dedication, precision, and camaraderie.
- Achieve the perfect blend between tradition and modernization in service of our craft.
- Defend just causes and support others.

MISSION



- Guarantee optimal sessions for all our members.
- Develop the club, blind shooting, and increase women's membership
- Organize meetings and events for moments of sharing values, teachings, and support to others

OUR TEAM



Jérémy LIENHART

PRESIDENT AND TRAINER



Michel KARRER

TRAINER



Fabien MIEDZWIEDZ



Loïc UEBERSCHLAG

TREASURER, VICE-PRESIDENT AND
TRAINER



Clarisse POUTHIER

SECRETARY



Alain DREYER

TRAINER



Sébastien FRANCK



PRESENTATION OF OUR MAJOR ACTIVITIES

Facility expansion project : this is an essential prerequisite for realizing our vision. Our ambition is to develop our infrastructure in an innovative and efficient way, increasing from 8 to nearly 20 highly sophisticated shooting positions. As part of this project, we are committed to integrating principles of sustainable development and eco-responsibility. We plan to reuse shipping containers for the construction of our new facilities, thereby contributing to reducing our environmental footprint. This project will allow us to strengthen our infrastructure while continuing our development in a responsible and sustainable manner, consistent with our environmental values.

Feminization of shooting : considering the growing interest of women in sport shooting, strengthening the female presence within our club has become a priority for us. Our goal is to reach a rate of 30% female licensees by the end of the 2024/2025 season, three times the current national average.

Developing new competition formats : our ambition is now to create tailored events in our facilities, intended for companies and organizations that wish to integrate sport shooting into their team-building strategy, strengthening their corporate culture and personal development of their teams. We propose to host and design personalized competitions, responding to the specific needs of each company.

The Pink October tournament : this event is of great importance to our association, as it allows us to mobilize against breast cancer, a disease that unfortunately affects a large number of women. For five years now, we have been committed to supporting and accompanying women affected by this disease by organizing tournaments whose proceeds are donated to associations such as Ruban Rose and Les Mulhousiennes. In 2025, we aim to further strengthen our impact by giving this event a broader and more significant dimension.

Promoting blind shooting : convinced that visual impairment should not be an obstacle to practicing a passion, we are committed to making shooting accessible to visually impaired people, both men and women, within our Masevaux club. We offer an adapted progression, allowing everyone to progress at their own pace and, why not, reach the highest levels of professional competition, both in France and internationally.



THE OBJECTIVES BY ACTIVITY



MASEVAUX
SHOOTING CLUB

THEY ARE DESIGNED TO BE S.M.A.R.T



Renovation of our facilities, construction of a new building, an essential prerequisite for the realization of our projects.



Democratize women's sport shooting by exceeding the current threshold of 20% female participation in our clubs, and support cancer research by increasing our impact.



Mobilize our current members through network marketing to welcome and accompany as many visually impaired people as possible with the aim of offering them an adapted and inclusive sport shooting experience.



Bring together several dozen women around the great tournament of October 2025, promoting their active participation in this event.



Strengthen the bonds between leaders and their collaborators, while fostering cordial and friendly relations between the different companies that will come to compete in sport shooting with us, in a spirit of friendly competition and sharing.



CALENDAR AND TIMING



ONGOING ACTIVITIES

**From
January**

Daily sessions and monitoring

The year 2025 will be a decisive turning point for our organization. Our traditional activities will continue without interruption throughout the year, while we are committed to innovating and expanding our field of action. These developments will be implemented progressively, and we will ensure that you, as a partner, are regularly informed of our progress and achievements.



Unique location for activities : Rue Mont du Château, 68290 Masevaux-Niederbruck, France



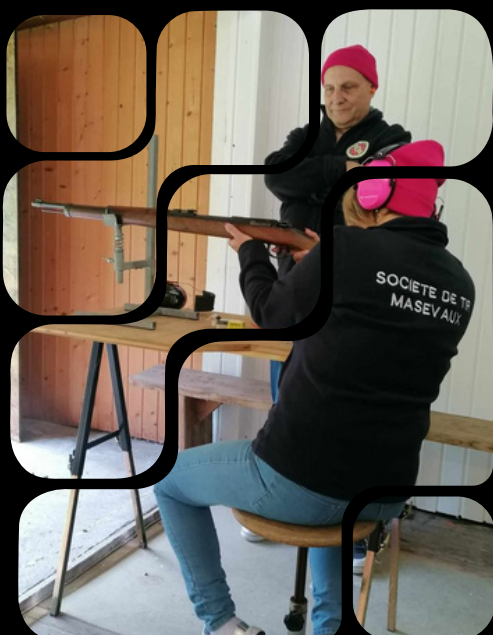
OCCASIONAL ACTIVITIES

**During
2025**

Events, competitions, and special sessions

Several events will mark our year :

- 1st edition of "Easter egg hunt" in April
- Two open days at the club in July and September
- 5th edition of the "Pink October" tournament in October



For the coming years

- Construction of new facilities
- 1st edition "Discovery of blind shooting"
- 1st edition "Lotto"
- Discovery sessions for seniors
- Mentoring of young middle and high school students

The club expansion work will begin as soon as possible. Only these new facilities will allow us to host larger-scale competitions, as well as the deployment of new sessions.



NEEDS AND BUDGETING

Categories	Costs	Percentages
Building work assessment Purchase of containers and installation of the building to PMR standards.	€235 000	70%
Equipment estimate Purchase of equipment for disabled shooting, youth, and seniors.	€80 000	24%
Event forecasts for 2025 Easter egg hunt, Open Days, Pink October Tournament	€20 000	6%
TOTAL	€325 000	100%

We are pleased to present our needs for the development project of our facilities and events for the year 2025. Although the details are subject to discussion and refinement before any agreement, we have identified the necessary resources to ensure the success of our project.

We are looking for financial support, provision of skills or real estate, as well as technological support. As a sponsor or patron, you will have the opportunity to support a general interest initiative that will contribute to the fight against cancer and the promotion of sport shooting.

Your contribution will be recognized and valued, and you will benefit from significant promotion as part of our project. We are open to negotiation and willing to discuss your proposals or requests. The terms of our partnership will be concluded by mutual agreement, and we will provide you with a receipt and supporting documents attesting to your contribution.

WHY SUPPORT US?

YOU ARE A COMPANY



You choose sponsorship : your expenses for the project are deductible from your company's results according to the provisions of [article 39 of the CGI](#).

You choose patronage : You benefit from a 60% tax reduction with counterparties framed by [article 238 bis of the CGI](#).

Examples :

A donation of €500 actually costs you €200 after tax deduction.

A donation of €1,000 costs you €400.

YOU ARE AN INDIVIDUAL



According to the law of August 1, 2003, on patronage, your tax reduction is equal to 66% of the amounts paid (your donations), retained within the annual limit of 20% of taxable income as provided for in [article 200 of the CGI](#).

Examples :

A donation of €100 costs you €34 after tax deduction.

A donation of €300 costs you €102.



- **Increase your visibility ;**
- **Improve your reputation ;**
- **Strengthen your brand image;**
- **Increase the impact of your CSR policy.**

Contract available on request

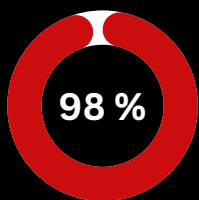
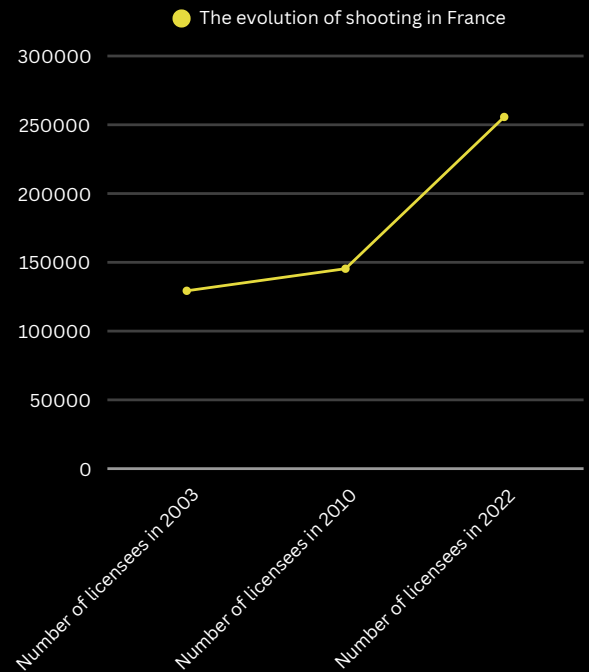
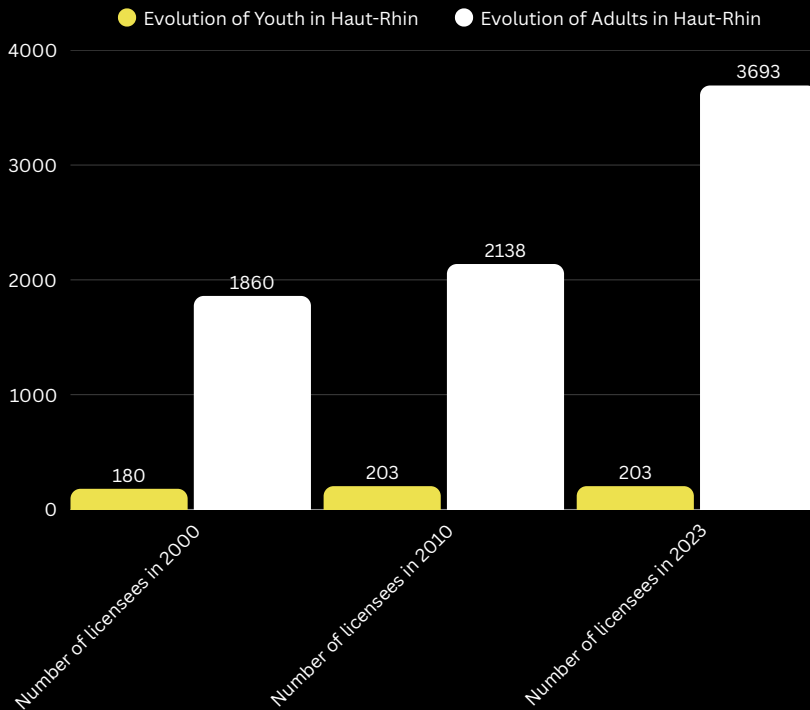
Support Your Club Contribution Fund



- **Support a great cause and help others;**
- **Privileged access to different sites and you will receive exclusive invitations to premier events;**
- **You will also be informed of the progress of the projects;**
- **Consideration of your point of view.**

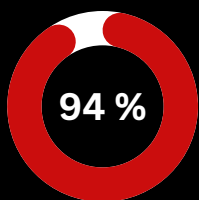
Contract available on request

SOME FIGURES AND TRENDS



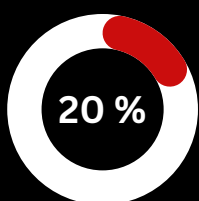
In 20 years

Increase in licenses throughout France



In 20 years

Increase in licenses in Haut-Rhin



In our shooting club

Of members are women and we aim even higher.
" 10% national average "

Pink October Campaign 2021

€455 in donations given to the Ruban Rose association

Pink October Campaign 2022

€500 in donations given to the Les Mulhousiennes association

Pink October Campaign 2023

€405 in donations given to the Les Mulhousiennes association

Pink October Campaign 2024

€565 in donations given to the Les Mulhousiennes association, record participation of 46 women



PARTNERS





MASEVAUX
SHOOTING CLUB

THANK YOU

WE HOPE TO COLLABORATE WITH YOU!

Contact us



Phone

06 80 30 11 19 (Loïc Ueberschlag)

Address

Rue Mont du Château, 68290
Masevaux-Niederbruck, France

Website

www.tirmasevaux.com

Email

tirmasevaux@gmail.com

Contracts available on request